

## **AIR/MdAIR Co-Hosted IPEDS Workshop**

**Friday, June 18, 2010 (9 a.m. – 5:30 p.m.)  
St. Mary's College of Maryland, Goodpaster Hall, Room 195  
St. Mary's City, Maryland**

**When you register via the AIR Web site  
<http://www.airweb.org/MdAIR2010ipedsws>**

**you are registering for both sessions.**

**You may contact AIR via e-mail [ipedsworkshops@airweb.org](mailto:ipedsworkshops@airweb.org) or  
by phone at 850-385-4155 (x202) with questions regarding registration  
and travel assistance awards.**

### **Morning Session**

**IPEDS Data as the Public Face of an Institution** raises the level of awareness among higher education professionals about the importance of accuracy and consistency in data reported to IPEDS. Examples of real IPEDS data used in the public domain will be incorporated, enabling participants to understand how IPEDS data are used by governmental and non-governmental entities. This module includes presentations, discussions, exercises and demonstrations utilizing IPEDS data tools and resources. Topics include:

- Data sources (within IPEDS surveys)
- IPEDS lifecycle
- Public and institutional use of IPEDS data
- Data nuances and context for interpreting the data

### **Afternoon Session**

#### **IPEDS Data and Benchmarking: Supporting Decision Making and Institutional Effectiveness**

**Module 1** of this theme introduces the fundamentals of creating benchmarks to measure institutional effectiveness. The module provides an overview of the types of comparison groups that can be constructed using IPEDS data, with examples of appropriate use. Participants will use actual data from the IPEDS surveys, including the IPEDS Data Feedback Report and Executive Peer Tool. Exercises and resources will demonstrate processes to establish key performance indicators and identify variables to refine comparison groups.

**Morning and afternoon refreshment breaks, as well as lunch is provided.**