



**MdAIR 24th Annual
Fall Conference
October 22, 2010
Loyola University Maryland
Columbia, Maryland Campus**

***Enhancing the Effectiveness of
Institutional Research***

**Call for Proposals
Deadline—September 14, 2010**

Proposal submissions should be sent to
Shannon Tinney Lichtinger, MdAIR President (smtinney@loyola.edu)

***Please note that incomplete or late proposals may not be considered.
All conference presenters, facilitators, and moderators must register for the conference.***

We are now accepting proposals for the 2010 MdAIR Annual Fall Conference! This conference provides an excellent opportunity to explore and discuss the latest IR issues, analytical methods, and best practices with other institutional researchers, planners, and decision-makers from higher education institutions in Maryland and surrounding states. Please consider sharing your expertise with other IR professionals by submitting a proposal for a research presentation, a demonstration, or poster session at this year's conference.

Topics of Interest

In consideration of this year's conference theme, we want to understand how you have enhanced the effectiveness of your institutional research office on campus. Please consider sharing case studies about, or research and assessment demonstrating, how:

- your IR office has enhanced its value to your campus;
- your IR office has assessed itself and implemented the results;
- you and colleagues have developed strategies to get at the decision-making table; and
- you and colleagues have facilitated productive collaborations across campus to tackle hot topics and stimulated organizational learning.

Of course, proposals addressing ALL areas relevant to the practice of institutional research, assessment, planning, and information systems and technology are welcome, including:

- Administrative planning & budgeting
- Faculty studies
- Admissions, recruiting, & retention
- Student tracking & enrollment forecasting
- Financial aid studies
- Academic & student engagement studies
- Assessment of student learning outcomes
- Accountability, accreditation & performance
- Academic program evaluation
- Innovative research methodologies
- Effective uses of information technology

Concurrent Session Types

Proposals may be submitted for the following types of sessions:

Contributed Paper: This is a presentation of a single paper in which the author(s) share the issues, methodologies, and outcomes of the research. A contributed paper may be a research report, a case study, a methodological technique, or a theoretical/conceptual paper. The proposal should touch upon the challenge or issue at hand, previous research or studies from the literature, the data sources and methodology, the findings, and the conclusions and implications. Although the findings and conclusions may not be known at the time the proposal is submitted, the research or project should be underway.

Demonstration: This is a demonstration of the application of a particularly useful tool for institutional research, policy analysis, or planning. The emphasis is on showing the application or tool and its functionality, rather than discussing the issues, literature, and methodology underlying its development. The proposal should describe the audience for whom this is appropriate for, including a participant's level of knowledge or experience needed to appreciate the tool. The proposal should also include a description of the application or tool, its functionality, the benefits and costs of implementing it, and the equipment needed in the demonstration. At the time of submission, the application or tool should be fully developed or in the final stage of implementation.

Poster Session: Posters are the visual presentations of research or a project using exhibits and/or handouts to communicate the purpose and outcomes of the project. A poster session allows for open-ended questions and discussion as attendees explore the topic with the presenter(s). These sessions allow attendees to move freely between posters and offer opportunities to convey ideas in an informal setting. Posters are great for MDAIR members who do not wish to make a formal oral presentation or for those with smaller topics to present. Posters presenting research findings, new ideas, innovations, and advances in the profession are encouraged.

Presenter Agreement

Upon acceptance of a proposal, all presenters must register for and attend the conference and present at the conference at the scheduled time. Additionally, authors agree to submit a copy of their presentation (not applicable for Poster Sessions) for publication on the MDAIR Web site in a member-restricted area. Finally, it is understood that by agreeing to present at the conference, authors have given their permission to be recorded and that their image may be used in MDAIR's promotional and other materials.

Submitting a Proposal

To submit a proposal for consideration, complete the 2010 MDAIR Fall Conference proposal submission form. Please complete all sections of the form, save the file as an MS-Word document, and e-mail it as an attachment to Shannon Tinney Lichtinger, MDAIR President (smtinney@loyola.edu).

MdAIR

Maryland Association for Institutional Research



2010 Fall Conference Presentation Proposal Form

Summary Information

Session Title:

	Author/Presenter	Additional Authors/Presenters
Name:		
Title:		
Institution:		
Office:		
Address:		
Telephone:		
Email:		

Presentation Format (please place an "X" by one)

Contributed paper

Demonstration

Poster session

Proposed Session

Abstract (Please limit to 100 words):

Detailed Description (Please include a full discussion of the research, project or theoretical construct to be presented. Please limit to 500 words):

Target audience (Please provide a short description of the target audience that may be included in the program and promotional materials):

Audiovisual Equipment Requirements

Please indicate the audiovisual equipment needed for the proposed presentation. Although MdAIR will attempt to accommodate the needs of all presenters, please be judicious when you select equipment since these may add to the organization operational expenses.

Please Note:

Presenters are responsible for bringing their own computers; computers will not be provided.

Audiovisual equipment or internet access is not available for poster sessions.

Requests made after proposal submission may not be accommodated.

(please check all that apply)

<input type="checkbox"/>	LCD projector	<input type="checkbox"/>	Internet connection	<input type="checkbox"/>	Overhead projector
<input type="checkbox"/>	Flipchart & markers	<input type="checkbox"/> Other (specify):			

Statement of Agreement

If selected to present at the MdAIR 2010 Annual Conference, I (and my co-presenters) agree to register for, attend, and present at the conference at the scheduled time, submit a copy of my/our presentation (not applicable for Poster Sessions) for publication on the MdAIR Internet website, and give my/our permission to be recorded and allow MdAIR to use my/our image(s) in its promotional and other materials.	Author/Presenter Initial Below:
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