



MdAIR 2008 Spring Institute
“Tools for the Future”
Friday, April 4, 2008
The Community College of Baltimore County, Catonsville

Time	Session
8:00 – 8:45	Registration and Continental Breakfast
8:45 – 9:00	Welcome and Opening Remarks, <i>Jessica Shedd, MdAIR President</i>
9:00 - 10:30	<p>Presentations for Smarties (Room H-308 A) Dr. James Tschechtelin Adjunct Professor, University of Maryland University College</p> <p>This session will provide concrete ideas about how to make effective presentations, including the elements of a presentation plan outline (speech statement, audience analysis, opening statement, visuals, etc.) Examples of good and bad PowerPoint use will be discussed, and ample time will be provided for questions and answers.</p>
Morning Concurrent Sessions I	<p>Foresight, Imagination, Resilience and Ethos: Using Futuring to Light a F.I.R.E. Under College/University Planning (Room H-327) Dr. Stephen Steele Professor of Sociology and Future Studies, Institute for the Future, Anne Arundel Community College</p> <p>Planning for the future is an integral part of a vibrant strategy for change—futuring and planning are productive partners. This presentation connects future thinking and the innovation and creativity it demands to help an organization's culture adapt to a dynamic environment. In addition, the presentation will include some frequently used futures techniques - the "ten-minute" futurist!</p>
10:30 - 10:45	Morning Break
10:45 - 12:15	<p>Introduction to Using Facebook (Room H-308 A) Michelle Appel Associate Director, Institutional Research, Planning, & Assessment, University of Maryland, College Park</p> <p>Participants will be introduced to Facebook basics including creating a Facepage, creating a group, 'friending,' security issues, sending blanket messages, creating events, and posting to your network. Ample time will be provided for group discussion and brainstorming on ways to use Facebook to promote IR activities and disseminate information.</p>
Morning Concurrent Sessions II	<p>Missing Data Analysis: An Art, Not A Science (Room H -327) Sean Simone Research Policy Analyst, Maryland Independent College and University Association (MICUA)</p> <p>Discuss the importance of missing data, how it can cause misleading findings, and what an analyst can do about it. This presentation will lay out steps for conducting a missing data analysis and will demonstrate that there is not a "one size fits all" approach to developing solutions to address missing data.</p>
12:15 - 1:15	Luncheon
1:15 – 3:45	<p>Anticipating the Impact of IPEDS Race/Ethnicity Reporting Changes (Room H-308 A - C) Charles Benil Director, Office of Information Systems, Maryland Higher Education Commission (MHEC)</p> <p>Kyland Howard Senior Research and Policy Analyst, Institutional, Research, Planning & Assessment University of Maryland, College Park</p> <p>Dr. Cathy Lebo Assistant Provost for Institutional Research, Johns Hopkins University</p> <p>This session will discuss the anticipated impact of the impending IPEDS Race/Ethnicity reporting changes from a national, state, and campus perspective. Policy implications at the national level and the impact on state reporting requirements will be identified and the expected impact on data at a campus level will be presented.</p>
3:45	Adjourn