



MdAIR
7th Annual 2007 Spring Institute
“Tools of the Trade”
Friday, April 20, 2007
The Community College of Baltimore County
Catonsville Campus

Time	Session
9:00 – 9:45	Registration and Continental Breakfast
9:45 – 10:00	Welcome and Opening Remarks
Morning Concurrent Sessions	Effective Communication Through Graphics: Teresa Wonnell, Johns Hopkins University and Alan Davis, Anne Arundel Community College The use of Excel and KaleidaGraph to produce effective communication through graphical representation will be demonstrated.
	Comparing Survey Software Packages (Panel Discussion) John Kozarski, CCBC, Brian Ault, University of Maryland University College, Cheryl O’Hara Hood College, and Charlyn Fisher, York College of Pennsylvania Experienced colleagues compare and contrast four web survey software packages (Remark, Zoomerang, Survey Monkey & SNAP)
	NSSE/CSSE Results Informing Decisions (Panel Discussion) Ebenezer Kolajo, Cecil Community College, Natasha Miller, CCBC, Shannon Tinney, UMBC, and Kathy Doherty, Towson University Panelists will discuss their experiences with the surveys in finding significant results, communicating findings to a decision-making audience, and implementation of actionable items.
12:00 - 1:00	Luncheon and Update of MdAIR Activities
Afternoon Concurrent Sessions	Information Literacy Cynthia Roberts and Gretchen Wright, CCBC Library Effective search techniques will be explored and strategies for evaluating information sources and knowing when to use particular sources will be covered. Particular attention will be paid to the kinds of information and data used in Institutional Research.
	Developing a Textual Database Scott Kinder, Boston College and ResearchWare, Inc. and Carly Mitchell and Angelo Sorrentino, Washington College Washington College is creating the first national “textual” database for higher education – combining a state-of-the-art qualitative data analysis tool (HyperRESEARCH) with an accessible database of college catalogs, student handbooks, faculty handbooks, and other college publications.
3:00 - 3:30	Social (cookies and beverages)
3:30 - til	After Hours Attitude Adjustment Session